➤ In Loco <u>http://www.in-loco.pt/</u>

### **Bilateral Meetings**

- Saturday 18 April 2015 (09:30 am 10:45 am)
- Saturday 18 April 2015 (11:15 am 12:30 pm)

#### Description

In Loco Association, since 1988, has the mission to promote local development in order to achieve a better quality of life in its multiple dimensions, having the vision of a participated, supportive and sustainable world. The association organizes its actions around five strategic objectives: • Qualifying and enriching people and organizations: • Qualifying and enriching the intervention territory in a sustainable perspective: • Promoting acting and supportive citizenship: • Encourage and support entrepreneurship and local initiative: • Producing necessary knowledge to support the intervention. In Loco has developed its action in multiple intervention areas always with a territorial approach and citizenship promotion, making use of participatory methodologies and to ensure the involvement of the local population and all the pertinent actors, working in cooperation and establishing several partnerships. In Loco has developed projects in social intervention, education and adult training, promotion of rural tourism and local products, among others.

Organization Type Institution Organization Size 26-50 Country Portugal City São Brás de Alportel, Av. da Liberdade, 101 <u>Google map</u> Areas of Activities

#### **SERVICES AND SUPPLIES**

- 1. Business Services (marketing, environment, quality, energy efficiency,...)
- 2. Food, regional products and crafts
- 3. Other Services and Suppliers

#### Offer

### Made in Loco

Algarve regional products

In "Made In Loco" is possible to find a diverse display of high quality products, carefully selected for demanding consumers.

"Made In Loco" is more than a store; is a space of promotion and sale of regional high quality products in a traditional environment and innovation; is a project that reinforces our commitment to the development of the Algarve region and an appeal to responsible consumption and proximity.

Offer

## Tesouros da Serra

Fatima Galego holds the brand "Tesouros da Serra", which presently makes diverse regional sweets with traditional products: carob, almond and fig, making delicious cakes, all kinds of tarts and pies, honey and carob cookies. These products are sold in several locations around the country but the pursuit goes beyond national boundaries and there are many tourists who arrive at her establishment from countries like Holland, Germany or even the United States.

Offer

### **Bioco Tradition**

"Bioco" was a mythical Algarvian costume from the 17th century, in the reign of D. João IV. At the end of the 19th century the use of it was banned from being worn on the streets and temples, as it hid the identity of who wearer. The passion for our tradition and identity has led us to recreate and design, this costume adapting it to the modern woman who has a passion for life. The passion for tradition and for our identity led us to recreate design products with history and identity, adapting them to today people passionate for life. The "Bioco Tradition" goal is to bring and adapt products of the past to today and revive emotions.

Offer

### Likecork

Likecork design combines the adventurous Portuguese spirit with a respect for nature in innovative organic eco-friendly products. In each piece produced, we blend sustainability with aesthetics and invite you to experience new levels of comfort and cosiness, within a deeper relationship with nature that only cork can provide.

Offer

# António Luz - Artesanato em Cortiça

António da Luz is a craftsman who combines wood and cork, creating unique handicraft pieces. It is involved in TASA project, which has already won some prizes with their handmade pieces.

Idea

## "Puro Algarve"

An enterprise cooperation network devoted to he promotion of Algarve's Ecoturism potential. More info at www.puroalgarve.com

Keywords: Ecotourism Mediterranean Diet Local Quality Products Cooperation Network Joint Promotion Nature Turism Cultural Tourism Sustainable Tourism